



**JMR Sporting**

*Yearlong Sporting Destination*

*(An Entity of JMR Infotech)*



Passion | Character | Excellence



**An Ecosystem To  
Empower You Child**

**JOIN NOW OR CALL  
+971 55 135 2383**





## OUR VISION

To be known for delivering innovative curricula that seamlessly integrate academics and cricket syllabi to ensure that young cricketers complete their education alongside their coaching to become future cricket champions.

## ABOUT US

Mentors Academy has been conceptualized with the objective of providing a platform for aspiring sports person by designing and execution of a structured integrated program. The curriculum will be a blend of Sports, Healthcare and Academic studies to equip them with the knowledge, skills and attitude needed to succeed in sports and in life.

We are an academy **Driven by Passion, Maneuvered by Character and Accelerated by Excellence.** The academic curriculum is based on the QU4RTIC Foundation of Mentors Academy. The four pillars of the foundation are Sporting Skills, Nutrition and Physical Health, Mental Fitness and Holistic Development.

Through this program, we aim to deliver our unique and groundbreaking coaching program which is built around the values of AGILITY, PROFESSIONALISM, TEAMWORK, AND SUCCESS. Along with our mentors who are drawn from the ranks of former international sports leagues, the initiative aims to deliver a structured sports coaching through integrated curricula to all aspiring sports person.

## OUR MISSION

- Create a world-class learning environment for holistic development and is gender neutral who aspire to succeed in the field of sports
- Partner with premier educational institutions to create a comprehensive program for sports
- Tap and develop the young sporting talent in UAE and provide the opportunity to establish themselves as international sports person
- Provide coaching and mentorship by ex-international sporting legends who can share their life experiences with the students
- Bring an international network of associations and arenas to provide unmatched exposure
- Use cutting-edge coaching technology to hone the students' technical skills





## MESSAGE FROM THE CEO

At Mentors Academy, we offer a perfect platform to cultivate and empower the emerging talents of the next generation of athletes. We deliver top-tier sports training, all-encompassing skill development, and a well-rounded academic experience.

Through our flagship Qu4rtic Pillars Methodology, that combines Sporting skills, Nutrition and Physical health, Mental fitness, and Holistic development as four cornerstones of our foundation; our goal is to guide the aspiring students towards realizing their full potential, transforming into fully accomplished players and individuals. We are thrilled to embark on an exciting journey, uniting the industry's finest, globally recognized mentors powered by a comprehensive, integrated curriculum dedicated to mentoring and fostering the future generation of sports enthusiasts.

Having experienced the journey of crafting a successful sports career, I comprehend the crucial role that proper support and guidance play for aspiring athletes. Even during my active playing days, I consistently sensed the necessity of integrating academic growth and sporting skills in a holistic manner to provide a well-rounded understanding. It brings me immense joy to be a part of the Mentors Academy family, and I am excited about witnessing our students achieve their goals and uncover their true potential.

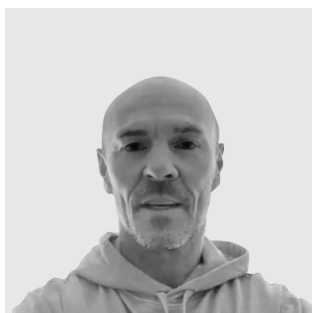
*-Jayafar Moidu*





Passion | Character | Excellence

## MENTORS INVOLVED



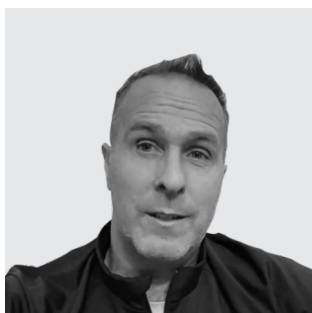
PAUL NIXON

Consultant Chief Head Coach

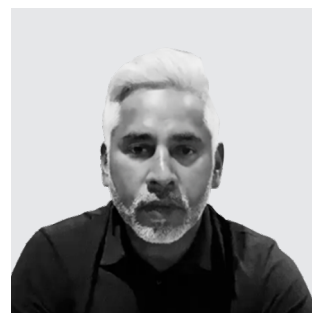


VIRENDER SEHWAG

Chief Mentor



MICHAEL VAUGHAN



CHAMINDA VAAS



NIDA DAR







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# QU4RTIC PILLARS

## SPORTING SKILLS

### LEARN

Understand the Concepts  
■ ■ ■

### IMPLEMENT

Through practice  
■ ■ ■

### EXECUTE

Via competitive Matches

## NUTRITION & PHYSICAL HEALTH

### LEARN

Understand the Concepts  
■ ■ ■

### IMPLEMENT

Through practice  
■ ■ ■

### EXECUTE

Regulate food habits & Enhance Physical Health

## MENTAL FITNESS

### LEARN

Understand the Concepts  
■ ■ ■

### IMPLEMENT

Through practice  
■ ■ ■

### EXECUTE

Digital one-on-one session with each child

## HOLISTIC DEVELOPMENT

### LEARN

Understand the Concepts  
■ ■ ■

### IMPLEMENT

Through practice  
■ ■ ■

### EXECUTE

Digital sessions with each child

## AGE SEGMENTATION

**U9 (6-9)**  
**U11 (9-11)**

**U13 (11-13)**  
**U15 (13-15)**

**U18 (15-18)**

## LEVEL CATEGORIZATION

**BEGINNER L1**  
**BEGINNER L2**

**BEGINNER L1**  
**INTERMEDIATE**  
**ADVANCE**

**BEGINNER L1**  
**INTERMEDIATE**  
**ADVANCE**  
**SEMI PRO**  
**(Off-Season)**



# FOCUSED CURRICULUM APPROACH

## JOS (Joint Observation Sheet)

Baseline to help understand the current state.

## QU4RTIC Pillars

- Coach will build awareness in Parents through webinar or sessions at school – Monthly once.
- Coach will also help with use of the H2H app.
- Coach will load the needed programs and check – Once in every 15 days.

## Session Delivery

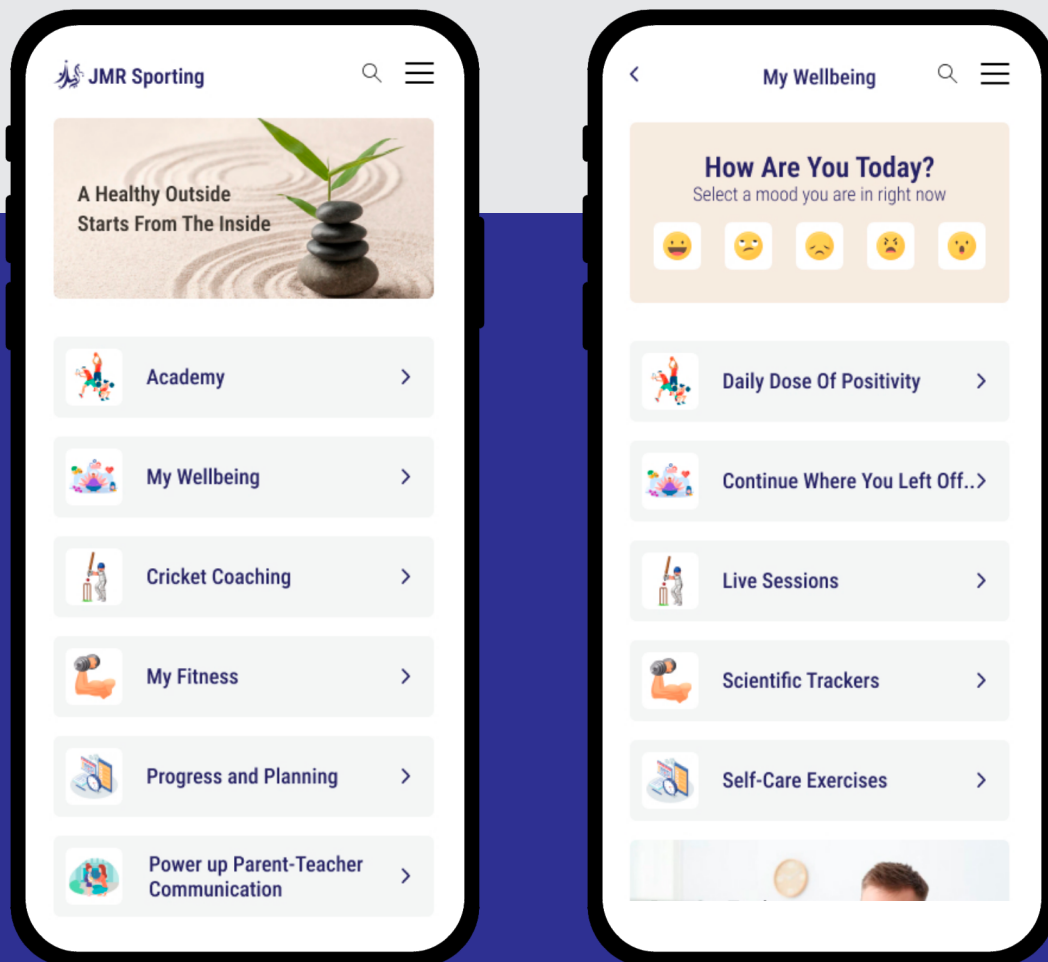
- Sessions will be delivered in-person, via videos and app.
- The Physical Health Coach will make use of Pneumatic machine when needed.
- Emphasis will be for the Academy players to learn through fun filled activities, games and drills.

## Session Plan

- Sessions will be delivered in-person, via videos and where needed use of PV(Pitch Vision).
- The session plan includes Batting, Bowling (Spin, Fast), Fielding, Wicket Keeping along with mental health sessions and holistic development of the child.
- Practice Matches and Participation in Tournaments.



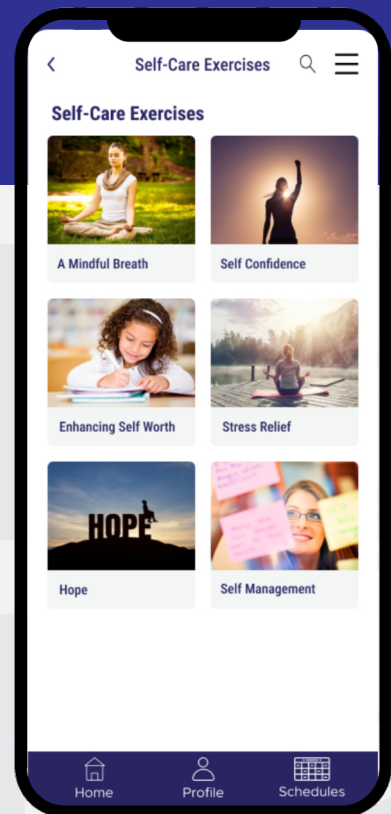
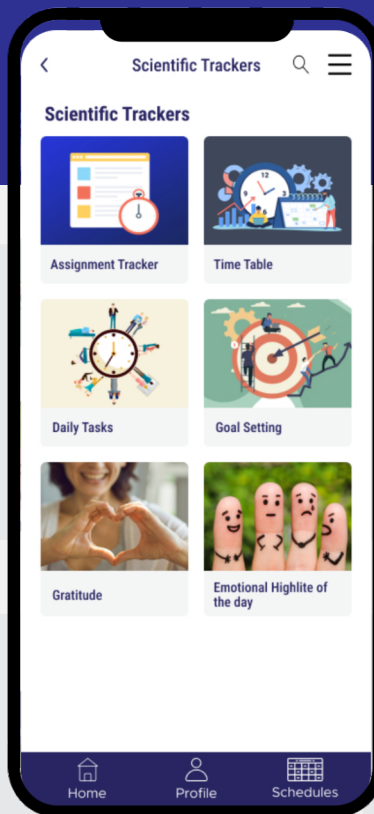
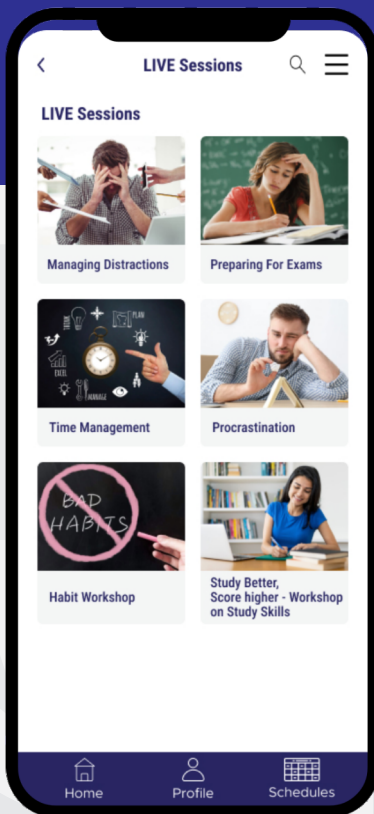
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# JOIN US NOW

## CONTACT US

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